EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 1)

Practice Exercises/Activity

I prefer Non-linear because you have a freedom to seek information through internet. Unlike linear, the flow of the content is predetermined by the creator.

The advantage of non-linear multimedia is that the user is in charge and can use the media according to his or her choices and needs. The disadvantage of non-linear is that it demands a certain level of computer knowledge from the user and might be disorganized if not used properly.

Apply (What I Can Do)

Examples of Linear Multimedia
1. Movies
2. PowerPoint Presentation
3. TV shows

Examples of Non-Linear Multimedia
1. Interacting through social media
2. Clicking through a website
3. Playing video games

Examples of using Multimedia

1. Advertisement

It is the process of marketing and selling a product or service through the use of animation and graphic design. It is used to communicate a marketing messages, such as in an online banner ad, a television commercial, or print media.

2. Entertainment

It is the most popular among multimedia applications. Spotify, TuneIn Radio, Pandora, and other music and video applications are examples of multimedia in entertainment.

3. Education

It is now being used as a unique method of teaching and learning. Electronic books and interactive books are two of the most exciting aspects of multimedia in education.

4. Industry

It is used as a way to help present information to shareholders, superiors and coworkers.

Post Test

1. Multimedia
2. Linear
3. Non-linear
4. Multimedia Presentation
5. Entertainment
6. Education
7. Multimedia Navigation
8. Multimedia Games and Simulation
9. User Experience
10. Multimedia
11. D. Video Call
12. A. E-Book
13. C. Simulation
14. C. Multimedia Presentation
15. C. Linear

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 2)

Explore

1. **YouTube** – I used to watch educational videos, such as tutorials on how to play the piano/organ properly. Also, I wanted to learn more about several topics in my curriculum that I didn't fully understand.

2. **Telegram** – I've always used this app because it's one of our ways of communicating with my friends and family.

3. **Messenger** – I always used this to communicate with other people.

4. **TikTok** – I used this frequently to de-stress while viewing humorous memes and a new dance challenge.

5. **VLC** – I used this to watch movies that I downloaded through Telegram.

Apply

Yes, I prioritized planning how I might improve and manage our meeting. To avoid boring the audience at our meeting, I prepared a power point presentation with some animation.

Post Test

1. True
2. False
3. True
4. True
5. False
6. True
7. True
8. False
9. True
10. True

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 3)

Explore

Yes. The Facebook pages that i liked are "mood, all I want to do is cry, retweet, aesthetic finds and music to my ears" because their content gives motivation for everyone.

Post Test
1. False
2. True
3. True
4. True
5. True
6. False
7. True
8. False
9. True
10. False

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 4)

Explore
1. A
2. B
3. B
4. A
5. B

Apply

1. Lack of Information about COVID-19 – We may use infographics to create information that will help others avoid misconceptions.

2. Yes, because we are all now on social media. We may inform others about what has happened to our society through infographics uploaded on our social media accounts, as well as increase knowledge and awareness.

3. We can share or launch a campaign/advocacy aimed at educating and raising awareness about the importance of respecting and observing privacy. It could take the form of music, images, films, stories, and so forth.

Post Test

1. B
2. A
3. A
4. B
5. B
6. D
7. A
8. D
9. C
10. B
11. B
12. C
13. D
14. B
15. B

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 5)

Post Test

1. True
2. True
3. False
4. True
5. True
6. False
7. False
8. True
9. True
10. False

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 6)

EXPLORE

1. D
2. D
3. B
4. C
5. D

ENGAGE

Essential Questions:

1. In general, how can infomercials like the video help or affect society?

     Infomercials benefit society by allowing businesses to contact their target audience, differentiate themselves from competitors, and provide more information about their product or service. It is useful for products that require extensive explanations of their characteristics because it can run as a regular length television program. Infomercials are published as a separate supplement in the print media.

2. What are the features of the infomercial?

     It is intended to elicit quantifiable immediate direct response (a type of direct response marketing that is not to be confused with direct marketing); it typically consists of two to four internal commercials ranging from 30 to 120 seconds in length that invite the viewer to call or take other direct action.

APPLY

Read and answer each question carefully. Do this in your notebook.

1. Why should websites meet one main goal?

 Websites should try to achieve a single goal in order to gain the trust of their visitors, as failing to do so might have a negative impact on their trust in your website. In other words, they become confused if the websites provided or advertised do not have a clear aim. To suit the needs of your website's users, your website should have one main goal.

2. What does CMS mean?

CMS is an abbreviation for content management system. It is a type of computer software or application that uses a database to handle all material and can be utilized while creating a website. The majority of CMS solutions are free and open to the public.

3. Enumerate three factors to consider in making your website layout.
  a. Usability
  b. Content
  c. Contact Info

4. How can you make your website accessible to anyone?
To ensure that your website is accessible, you should perform the following:
  a. Select a content management system that is accessible.
  b. Make proper use of headings to arrange the structure of your text.
  c. Image alt text should be included.
  d. Give your links names that are both unique and descriptive.
  e. Color should be used with caution.
  f. Create forms that are easy to use.

5. What is the importance of feedback on a website? How should you deal with other peoples' comments?
It is critical to obtain feedback from website users in order for the developer to determine which page is the most difficult to use and how much time users or visitors spend on the site. They will also have a sense of the website's usability and user interface. Positive remarks should be treated with gratitude and a positive attitude, but negative comments should be treated with civility and interpreted as constructive criticism.

POST TEST

1. D
2. D
3. B
4. C
5. D
6. B
7. A
8. B
9. B

10.B

11. C

12.B

13.B

14.B

15.A

EMPOWERMENT TECHNOLOGIES

(Quarter 2 – Week 7)

POST TEST

1. True
2. True
3. True
4. False
5. False
6. True
7. True
8. False
9. True
10. True

EMPOWERMENT TECHNOLOGIES
(Quarter 2 – Week 8)

EXPLORE

1. WORD - It allows me to generate easy papers for school, and it greatly assists you in creating and designing invitation cards, brochures, new letters, and many other items that are required.

2. DRIVE - It enables you to save files online and access them from any smartphone, tablet, or computer at any time.

3. GMAIL - It is the most common way to send and receive messages via the Internet, especially if you are transferring files to friends.

4. POWERPOINT - It enables you to use photos, audio, and video to create a more visual effect.

5. INSTAGRAM - It allows me to share and find the greatest images and videos, as well as have an old picture in case you can't find it on your phone in the future.

POST TEST

1. True
2. True
3. False
4. True
5. False
6. True
7. True
8. True
9. False
10. True